

Cultural Programmes Report

(2017-2022)

Acharya Narendra Deva University of Agriculture and Technology

Kumarganj, Ayodhya (U.P.)

Cultural activities provide opportunities to the students to express themselves, build confidence, increase capabilities to work in team and develop social skills that are essential for their overall development. Cultural activities are an important part of the education system. According to the research by the National Center for Education Statistics, participation in cultural activities enhances students' sense of engagement and attachment to their institution and improves their performance in academics, it also helps students to explore their potential and excel themselves in various fields. Keeping in view the importance of cultural activities University has been providing opportunity to the students to showcase their talent in cultural activities as a regular feature at Acharya Narendra Dev Agriculture and Technology, Kumarganj, Ayodhya. Students participate in various cultural programmes and exhibits their talent in Dancing, Singing, Literary, Fine Arts, Enacting, Poem Recitation, Instrument Playing, One minute show, Mime, Folk Dance, Debate, Elocution, Rangoli Competition, Poster Competition etc. Activities like Nukkad- Natak are also organized by university students to create awareness among rural people of adopted village in order to give them knowledge about various topics.

The following activities were organized on regular basis, while others cultural events were organized as per guidelines of Government and these programmes were conducted by the committee of the specific events.

- **Freshers party** – It is a cultural event to welcome first year students and to introduce them to the respective college faculty and students. All the colleges in the university organize separate fresher party to welcome their first year students. This party is organized by IInd year students of the college. The newcomers are given opportunity to showcase their talent and express their goal while introducing them to the faculty. They receive welcome refreshment and gift from their seniors. On this occasion, Miss fresher and Mr. freshers along with best performers/ runner up are selected by a jury. Miss Fresher and Mr. Fresher along with the other performers are felicitated and have a moral responsibility to enhance cultural activities environment by encouraging and guiding their batch mates as well as cooperate in the college and University's cultural programme and events.



Dance performance by First Year Students During Freshers Party 2022



Felicitated winners of the Fresher's Party of College of Agriculture 2022


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Freshers Party College of Horticulture

- **Farewell Party:** It is organized by the IIIrd year students to wish outgoing batch a warm farewell and bless them for bright future. All the faculty members with other students of the college participate in the cultural events to bring smile on the faces of their loving seniors and make the day memorable for the passing out batch.



Cultural Events During Farewell Party

Celebration of National Days and Jayanti: Students also perform cultural programmes on National Days and Jayanti like Independence Day (15th August), Republic Day (26th January),

Gandhi Jayanti (2nd October) and Ambedkar Jayanti (14th April). We also celebrate other important days like Constitution Day (26th November), National Education Day (11th November) and Agriculture Education Day (3rd December) etc.



Glimpse of Cultural Programme on Republic Day

Agricultural Education Day: Various Cultural programme and other competitions were organized every year by university students on 3rd December. this day is celebrated on the birthday of the first Union Agriculture minister and the first President of independent India, Bharat Ratan, Dr Rajendra Prasad as Agriculture Education Day. This was the initiative taken by government to motivate students to opt agriculture as their educational as well as professional carrier.



Duet dance on the occasion of Agricultural Education Day 2021



Certificates of Merit to Students on Agricultural Education Day -2021

International Women's Day (8th March)

International Women's Day is celebrated on 8th March each year. Various women-oriented programmes were organized to mark the occasion like one day workshop was organized on the occasion of International Women's Day in 2020 and the Theme was **“I am Generation Equality: Realizing Women's Rights”**. Guest Lecture were also delivered on women empowerment followed by cultural programmes by the students.



Cultural Programme on International Women's Day -2019

Teachers' Day 5th September: Every year students of each college organizes cultural programme for teachers and felicitate them in their own way. Various cultural events and fun games like musical chairs are also organized each year.

Foundation Day of the University: 10th October is celebrated as Foundation Day of the University where along with other academic activities variety of cultural programmes are organized by the selected students after thorough screening by the committee.

Note: In the year 2020, due to lockdown, the foundation day was celebrated in hybrid mode with students. Cultural programmes were prepared by student at home and presented before the august gathering. Then again in the year 2021, the University celebrated its 47th Foundation Day with variety of cultural programme in the campus.

Children's Day : Children's Day is celebrated on Nov.14th every year by the Department of Human Development and Family Studies. Rangoli competition was organized for high school children at Middle School *Amaniganj*, while quiz competition was organized for Intermediate students at *Raniganj* in year 2019 on the occasion of Children's Day.



Cultural Programme at school during Childrens Day Celebration. Hon'ble V.C. Dr. Bijendra Singh was the Chief Guest of the occasion

Each year various competitions and cultural events were organized at nearby schools to motivate the children and give them some knowledge on the occasion.

- Portrait making, Speech and Drawing Competitions were organized by Department of Human Development and Family Studies, College of Community Science to mark the celebration of Children's Day in the year 2020. Celebrated in Online mode due to Corona pandemic.
- Slogan writing competition for college students and sack race competition for primary school children were organized at adopted village "*gorium*" on the occasion of Children's Day in the year 2021.

National Nutrition Week: National Nutrition Week held every year from Sep 1-7 by and Celebrated by Department of Foods and Nutrition of College of Community Science. Various competitions were organized throughout the week like:

- Recipes competitions for various health conditions and age groups
- Essay Writing and Slogan Competition
- Poster Making Competition
- Low-cost lunch recipe competition
- Recipe competition for diabetics
- Poshan Mela

During lockdown Various online competitions like slogan writing, essay writing competitions were conducted on the topic '**Eat Right Bite by Bite**'.



Recipes being judged on occasion of Nutrition Week 2019

World Environment Day: Plantation and other competitions like skit, debate, essay competition, rangoli competition etc. were organised to mark the world environment day each year by all the colleges, awareness programmes related to environment sustainability, environment protection, water conservation etc. are organised.

World Veterinary Day: College of Veterinary Science and Animal Husbandry each year celebrate world veterinary day and organize various competitions to make students aware about animal welfare.

Celebration of Christmas: Christmas Day is celebrated every year by College of Community Science students. In the year 2021 students performed the skit on birth of Jesus Christ for school children of N.D.DAV public school.

Competitions organized for Community: various events were also organized for community like school children, adolescents and young girls and women-oriented programmes like Mother's Day Celebration, awareness programmes (Nukkad-Natak) on women rights, child health and hygiene, pregnant and lactating mother nutrition etc. Rangoli competitions for the daughters of farm women working in the university.



Rangoli Competition for the Daughter's of Farm Women October 15th 2020

Competitions at Various level: Various competitions are also organized at Hostels, College, and University level for the students to enable them to focus their thoughts and skills onto the various themes that represents the important days and general cultural events. Competitions at college and

hostel level helps them to interact with the other students also and create a positive environment among the students which indirectly helps in maintaining the positivity and peace in the university campus. The students new to the competitions are explained about the event and provided skills and tips to present their best. This enables students to practice on every opportunity and improve their presentation. Notices are floated for inviting students to give names to the contact persons for different competitions organized. Different competitions organized for students at University and College level.



College Level Painting Competition on the Occasion of Gandhi Jayanti



Intra College Rangoli Competition at Various Occasions


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Rangoli Competition at Girls Hostel, 2023



Rangoli made by university student with Grains and Colors in AGRI-UNI-FEST

Cultural Competitions During Lockdown: Students were even provided opportunity for the presentation of cultural events during COVID-19 lockdown in online mode. The students participated in:

- 1) On the spot painting competition organized on the occasion of World Environment Day –on June 5, 2020 on Google classroom platform.
- 2) On the occasion of Gandhi Jayanti – 2020, Online competitions were organized from 29.9.2020 to 30.09.2020 for the university students
 - a. On-the-spot painting – theme “Social Reform – My Perspective”
 - b. Essay writing competitions on “Women Empowerment”

- c. Debate Competition on “Is Ghandhi Philosophy Ideal for Social Equality and Harmony” the competition was executed using WhatsApp and YouTube.



Online Participation of students for Debate and Essay competition during lockdown

- 3) Essay writing competition was organized to mark the Agricultural Education Day – 2020 on the topic “Contributions of Agriculture and Allied Field in Building Atma Nirbhar Bharat” through online mode, submission of entries were done through mail.
- 4) Debate competition and painting competitions were also organized on the occasion of Agriculture Education Week celebration between 29th Nov to 3rd Dec, 2020
- 5) Elocution Competition was organised to mark the Wild life Week 2020

Competitions Organized by Different Colleges:

All the Colleges located at University Campus, Mahamaya College of Agriculture Engineering and Technology, Ambedkar Nagar, U.P also organizes various cultural events on National and International events.

Various Competitions organised are as follows:

- Cultural Competitions
- Literary Competition
- Photography Competition
- Rangoli Competition etc.


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Presentation of Kulgeet: A group of 5 students selected out the University students, are further trained to present the Kulgeet of the University live with appropriate live instruments at every convocation of the University. The Kulgeet is also sung at various other formal functions like Seminar, Meeting etc.

The University also organizes **Annual Cultural Meet** almost every year. Continuous efforts are made for students to channelize their energies and creativity through the culture programs. The event could not be organized during COVID-19 lockdown.

Participation in AGRIFESTs: Students of the University are also given opportunities to participate at the National cultural events like All India Youth Festival for Agriculture Universities conducted almost every year by any one of the Agriculture Universities of India. Before sending any team at National level, University level competitions are organized to screen out the best students in different events and selected ones get to showcase their abilities.

Participation at National level functions and meet provide the students to get national level exposure to the cultural events and appreciate and respect the unity in diversity of culture in terms of performances, food, language, dressing, people and thoughts etc. Involvement of the students at National level allows them to visualize the intensity of cultural events and qualities of performances that master standards and inspire them to do better. During the last five years, the students of ANDUAT, participated in all the events at 21 AGRIUNIFEST. In 2018 the students of this university participated in 19th AGRI FEST held at Gujarat and one of the students obtained award in one of the events.



Team ANDUAT at 19th AGRIFEST 2018


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Azadi ka Amrit Mahotsav: As per Government directions Azadi ka Amrit Mahotsav was celebrated in the university. Various competitions were organised at University Campus for the students to celebrate the free India and pay tribute to the freedom fighters of the country. Cultural events and Literary competitions were organized at college and university level.



Group Dance to celebrate Azadi ka Amrit Mahotsav



Skit performed for creating awareness among youth on freedom fighter and their personalities


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Through these activities students gain an opportunity to express thoughts and ideas and present the culture of the society. Through these activities students not only build the communication skills but also create a healthy cultural environment in the university. Students get an opportunity for their personality and overall development.


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